



Benefits to Sponsors

Stellar Sponsors \$1,000 or more

- Logo in a minimum of five newspaper ads
- Logo on our full-color posters, sent to thousands of SB employers and residents
- New for 2009 – Recognition in our booth at the South Coast Earth Day Festival
- Name in our Commuter Challenge newsletters
- Logo on the Commuter Challenge website and a link to your site

Super Sponsors \$500

- Logo on our full-color posters, sent to thousands of SB employers and residents
- New for 2009 – Recognition in our booth at the South Coast Earth Day Festival
- Name in our Commuter Challenge newsletters
- Logo on the Commuter Challenge website and a link to your site

Supporting Sponsors \$250

- New for 2009 – Recognition in our booth at the South Coast Earth Day Festival
- Name in our Commuter Challenge newsletters
- Name on the Commuter Challenge website and a link to your site

Suggested contributions include:

Cash from your marketing budget

Gift certificates to your business (in values to be specified by Traffic Solutions)

Use of your advertising buys on local radio or print for Commuter Challenge ads