



## Benefits to Sponsors

### Stellar Sponsors \$1,000 or more

- Logo in a minimum of five Newspaper ads
- Logo on 6,000 full-color posters, sent to thousands of SB employers and residents
- Featured as a sponsor for one of eight weekly competitions
- Logo in our Commute Challenge newsletters
- Logo on the Commute Challenge website with link to your site

### Super Sponsors \$500

- Logo on 6,000 full-color posters, sent to thousands of SB employers and residents
- Featured as a sponsor for one of eight weekly competitions
- Logo in our Commute Challenge newsletters
- Logo on the Commute Challenge website with link to your site

### Supporting Sponsors \$250

- Logo in our Commute Challenge newsletters
- Logo on the Commute Challenge website with link to your site

### Suggested contributions include:

Cash from your marketing budget

Gift certificates to your business (in values to be specified by Traffic Solutions)

Use of your advertising buys on local radio or print for Commute Challenge ads